

AquaNota

Privacy Policy

Effective Date: June 12, 2026

AquaNota, Inc. (“AquaNota,” “we,” “us,” or “our”) operates the AquaNota platform, available at aquanota.ai, including all related products and services (collectively, the “Services”). We take your privacy seriously.

This Privacy Policy explains what information we collect, how we use it, and the choices you have. Please read it carefully. By using our Services, you agree to the practices described here.

1. Information We Collect

1.1 Information You Provide

When you create an account or use our Services, you may provide:

- Account details — your name, email address, and password
- Payment information — billing details processed securely through our third-party payment processor (we do not store full card numbers)
- Content you upload — images, audio, video, or other files you submit to AquaNota for watermarking, monitoring, or related Services
- Communications — messages you send us through support channels or email

1.2 Information We Collect Automatically

When you use our Services, we automatically collect:

- Log data — IP address, browser type, pages visited, time and date of visits, and referring URLs
- Device information — device type, operating system, and unique device identifiers
- Usage data — features you use, watermarks you create, scans you run, and other in-product activity
- Cookies and similar technologies — see Section 5 for details

1.3 Information from Third Parties

We may receive information about you from third-party services you connect to AquaNota (for example, social media platforms used for content monitoring), or from publicly available sources as part of our web scanning features.

2. How We Use Your Information

We use the information we collect to:

- Provide, operate, and improve our Services
 - Embed and verify watermarks in your content
 - Run web scans and monitoring on your behalf through AquaWatch
 - Facilitate licensing and rights brokerage through AquaMart
 - Send automated outreach via AquaNotify as directed by you
 - Process payments and send billing communications
 - Respond to your support requests and communications
 - Detect fraud, abuse, and security incidents
 - Send product updates, new feature announcements, and marketing communications (you can opt out at any time)
 - Comply with legal obligations
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3. How We Share Your Information

We do not sell your personal information. We may share your information with:

3.1 Service Providers

We work with trusted third-party vendors who help us operate our Services — such as cloud hosting providers, payment processors, and email delivery services. These providers access your data only to perform services on our behalf and are contractually bound to protect it.

3.2 Legal Requirements

We may disclose your information if required by law, regulation, court order, or governmental authority, or where we believe disclosure is necessary to protect the rights, property, or safety of AquaNota, our users, or others.

3.3 Business Transfers

If AquaNota is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction. We will provide notice before your information is transferred and becomes subject to a different privacy policy.

3.4 With Your Consent

We may share your information for other purposes with your explicit consent.

4. Your Content and Intellectual Property

You retain full ownership of any content you upload to AquaNota. We do not claim any rights to your images, audio, video, or other files.

By uploading content, you grant AquaNota a limited, non-exclusive license to process and analyze that content solely to provide the Services you have requested — such as embedding watermarks, running scans, or facilitating licensing on your behalf.

We will never use your content to train AI models or share it with third parties outside of the scope described in this Privacy Policy.

5. Cookies and Tracking Technologies

We use cookies and similar technologies to keep you logged in, remember your preferences, and understand how you use our Services. You can control cookie settings through your browser preferences, though disabling cookies may affect some features.

We do not use third-party advertising cookies or sell your browsing data to advertisers.

6. Data Retention

We retain your personal information for as long as your account is active or as needed to provide you the Services. We retain certain records longer where required by law or for legitimate business purposes (such as fraud prevention or dispute resolution).

When you delete your account, we will delete or anonymize your personal data within 30 days, except where retention is required by law.

7. Data Security

We use industry-standard security measures — including encryption in transit and at rest, access controls, and regular security reviews — to protect your information. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

If you believe your account has been compromised, please contact us immediately at outreach@aquanota.ai.

8. Your Rights and Choices

Depending on where you live, you may have the right to:

- Access the personal information we hold about you
- Correct inaccurate or incomplete information
- Request deletion of your personal information
- Object to or restrict certain processing of your data
- Receive a copy of your data in a portable format
- Withdraw consent where processing is based on consent

To exercise any of these rights, contact us at privacy@aquanota.ai. We will respond within 30 days.

You can opt out of marketing emails at any time by clicking the unsubscribe link in any email we send.

9. Children's Privacy

Our Services are not directed to children under 13 years of age. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us and we will delete it promptly.

10. International Transfers

AquaNota is based in the United States. If you access our Services from outside the United States, your information may be transferred to and processed in the U.S. or other countries. We take steps to ensure that such transfers comply with applicable data protection laws and that your information remains protected.

11. Third-Party Links

Our Services may contain links to third-party websites or services. We are not responsible for the privacy practices of those third parties. We encourage you to review their privacy policies before providing them with any personal information.

12. Changes to This Policy

We may update this Privacy Policy from time to time. When we make material changes, we will notify you by email or by posting a notice on our website before the changes take effect. Your continued use of our Services after the effective date of the updated policy constitutes your acceptance of the changes.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

AquaNota, Inc.

Email: outreach@aquanota.ai

Website: aquanota.ai
